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25th Annual B.R. Cohn Charity Events Fall Music Festival and Celebrity Golf Classic Raises Hundreds of Thousands for Charity

Concerts Raise Over \$6 Million Dollars Throughout Twenty-Five Years of Music and Fundraising

Glen Ellen, CA (September 28, 2011) – After a weekend of ideal fall weather, philanthropist and music artist manager **Bruce Cohn** is thrilled to announce another successful fundraising weekend at the 25th Annual B.R. Cohn Charity Events Fall Music Festival held at B.R. Cohn Winery over this last weekend. “I am extremely grateful to all the artists that performed as well as our loyal fans that attended this weekend. It shows a good time can be had while still generating hundreds of thousands of dollars for many deserving charities,” enthused Cohn.

Friday night kicked off a truly rockin’ weekend with **Guy Fieri** overseeing a fabulous dinner for a sold-out crowd in the winery’s fantastic B.R. Cohn Olive Grove on September 23rd. A live auction that was filled with excitement raised a record \$200,000 plus for charity. Celebrity chef Guy Fieri was supported throughout the night from Marin’s Brick and Bottle Catering. The top item of the evening was the lot presented by chef Guy Fieri himself, and included a chance to join the set of his hit television show *Diners, Drive-in’s, and Dives*, it raised \$37,500.

Saturday’s September 24th concert featured a memorable performance by the **Doobie Brothers** and their very special guests **Sammy Hagar** and **Joe Satriani**. It was a phenomenal afternoon of music by

Leon Russell, performing for his first time at the festival, as well as **Jim Messina, Greg Kihn, Jeff Watson & Lone Ranger** and **Carlos Reyes**.

The following Sunday's performance was great for multi-generational music lovers with hit-laden sets by **Lynyrd Skynyrd**, the **Doobie Brothers** with special guest **Jim Messina**; also sets by **Little Feat, Leon Russell**, plus daughter of Doobie Brother Tom Johnston, **Lara Johnston** who rocked the house, and another fantastic set by **Carlos Reyes**.

This festival was held in the memory of **Marty Cohn**, Bruce's brother who passed away in late March after a battle with cancer. The concert's new second stage, named after Marty, featured packed intermission performances by **Miles Schon with Will Champlin** (Bill Champlin's son), the **Zen Road Pilots** (formerly Billy Satellite) and **Eddie Bush** on Saturday. On Sunday the Marty Cohn stage featured the **Rich Little Band, Black Market Blues** and **Frobeck**.

Over the years Cohn has been able to raise over 6 million dollars for various local and national charities including national veteran's organizations. This year the events benefit **Redwood Empire Food Bank, Sonoma Valley Mentoring Alliance, Sonoma Valley Education Foundation, Glide Memorial, and Santa Rosa Memorial Trauma Center**.

In addition, Cohn's annual **Celebrity Golf Classic** was held at the famed **Sonoma Golf Club** on Monday, September 26. Celebrity golfers included Kenny Gradney and Paul Barrere of Little Feat and Bill Gibson of Huey Lewis and the News.

Next year's event is scheduled for the weekend of October 5-8th. We suggest checking the website www.brcohn.com for early ticket information and headliners, it is sure to be an amazing weekend.

Co-sponsors of the event are **Friedman's Home Improvement, Sonoma Chevrolet, KRON-4, 97.7 The River, All News KCBS 740 and 106.9** and **KFRC 1550, 98.5 KFOX in San Jose, and KSEG the Eagle in Sacramento**.

B.R. Cohn Winery is located at 15000 Sonoma Highway 12 in Glen Ellen, CA. The tasting room is open daily from 10 – 5pm. Founded in 1984 by Bruce Cohn, the estate winery is known for its critically acclaimed, world-class, ultra-premium cabernet sauvignon, chardonnay, merlot, pinot noir and award-winning gourmet olive oils, vinegars and gourmet specialty food products. For more information please call: 1-800-330-4064 or for other information: www.brcohn.com.

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